

ABSTRACT OF THE DISCLOSURE

A CPU receives, from a changeover switch, a setting as to whether a subject is imaged in portrait orientation or landscape orientation. Based on the setting, the CPU determines on which position of an image of the subject obtained by a CCD camera and stored in a VRAM an icon and the like are to be superposed. Further, the CPU generates a composite image in which the icon is superposed on the determined position of the subject image, and displays the composite image on an LCD with a touch panel. Further, if the touch panel is pressed, the CPU judges whether the pressed position is the determined position on which the icon is superposed. If it is the icon position, the CPU performs processing corresponding to the icon.